

Company Summary

Device/Biologic/Software

Start-up name

Logo

Company Overview

Founder/Co-founders:

Year Established:

No. of Employees:

Management Team:

Scientific Advisors:

Business Advisors

Tagline (one sentence catchphrase identifying your product or company)

Problem

Solution

Market Opportunity

Competitive Advantage

Milestones

Go-to-Market Strategy and/or Business Model