The Lab2Market Validate (L2M Validate) program, formally known as Lab2Market, gives researchers the opportunity to critically test and evaluate their research idea in the entrepreneurial landscape. This carefully curated 16-week customer discovery experience is complemented by funding, exercises, workshops, and mentorship from industry experts – all with exploration at its core.

Benefits

- Develop innovation and entrepreneurial skills
- Validate practical uses for your technology
- Establish product-market fit
- Improve odds for commercial success
- Build your professional network
- $15,000 in funding

“Many of us have inspiring concepts, innovative ideas or have been engaged in novel scientific research which can be beneficial to society. However, what I was lacking was proper guidance and knowledge on how to become an entrepreneur. Lab2Market Validate is one of the greatest opportunities I have received to make myself confident in commercializing my research in future.”

– Surangi Dharmawansa, Dalhousie University

lab2market.ca/validate
Program Setup

<table>
<thead>
<tr>
<th>Pre-Training</th>
<th>Program Delivery</th>
<th>Closing Workshop</th>
</tr>
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<tbody>
<tr>
<td>3 Weeks (Eight sessions, one to two hours each)</td>
<td>2 Months</td>
<td>2 Days</td>
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Important Dates

- **August 8 - September 15**: Applications open
- **January**: Pretraining
- **January 30 - March 29**: Lab2Market Validate core program delivery

Team Composition

- **ENTREPRENEURIAL LEAD**
  - Graduate Student or Postdoctoral Fellow
- **TECHNICAL LEAD PRINCIPAL**
  - Investigator / Academic Supervisor
- **BUSINESS MENTOR**
  - Lab2Market will match every team with a relevant industry mentor

Eligibility & Application

Visit [lab2market.ca/validate](http://lab2market.ca/validate) for program requirements and to apply today.

Program Offerings

As a member of the national I-Inc Network, we are pleased to offer the Lab2Market Validate program to support students and researchers in developing the skills, attitudes, and mindsets they need to explore entrepreneurship and grow ventures.

Questions

Please contact Dr. Mike Carew, Atlantic Lead at mwcarew@dal.ca, Yolanda Yao, Ontario Lead at info.h2i@utoronto.ca, or Lynn Kulli, British Columbia Lead at lynn.jennifer.kulli@ubc.ca.

“Lab2Market allowed me to refocus my research. I’m now back in the lab and more motivated than ever because I can see what the market needs.”

Sabiha Antora
Dalhousie University

Lab2Market Validate is made possible by:

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